

Web Design Packages

Technical Requirements:

All websites will require PHP 5.x+ and access to MySQL via phpMyAdmin. All websites will be made HTML5 and CSS3 compliant with AJAX interactivity.

All web packages include an initial one hour meeting, in person, or via phone as well as continuous contact throughout development, as well as a .pdf instruction manual for making updates to existing content.

Personal Blog Package

Up to 3 pages of Content
Blog
Contact Page
Favicon
Administration Page
Editable Page Content
Edit/Create new Blog Posts
Administer Commenting

Time: 2 Weeks

Price: \$500

Standard Website

Up to 5 pages of Content
Calendar of Events
Contact Page
Favicon
Home Page Image Slider (Images must be provided)
Server Configuration (where applicable)
Email Account Setup (where applicable)
One set of content revisions
Administration Page
Editable Page Content
Edit Calendar of Events

Time: 2 weeks

Price \$800

Deluxe Website

Up to 10 pages of Content
Calendar of Events
Contact Page
Favicon
Blog
Home Page Image Slider (Images must be provided)
Server Configuration (where applicable)
Email Account Setup (where applicable)
One set of content revisions
Administration Page
Editable Page Content
Edit Calendar of Events
Edit/Create new Blog Posts

Time: 3 Weeks

Price: \$1200



Douglas Graham

516.233.6438

doug@douglasgrahamdesign.com

New York



Douglas Graham

516.233.6438

doug@douglasgrahamdesign.com
dgraham6@schools.nyc.gov

New York

Premium Website

Up to 20 pages of Content
Calendar of Events
Contact Page
Favicon
Blog
Home Page Image Slider (Images must be provided)
Image Gallery (Unlimited Images)
Server Configuration (where applicable)
Email Account Setup (where applicable)
Social Media Links/Setup (where applicable)
Live Twitter Feed
Custom Facebook Fan Page
Custom Twitter Page
Search Engine Optimization
Analytics
Administration Page
Editable Page Content
Editable Calendar of Events
Edit/Create new Blog Posts

Time: 4 Weeks

Price: \$2000

Add-On Services

Additional Pages: \$50 per page

Image Gallery Add-On

Flash or jQuery image gallery
Up to 25 images
High Resolution images must be provided
Images will be optimized for web standards and load time

Price: \$250

Mobile Optimized Site*

Enhance your site with mobile optimization.
Support for iPhone and Android smart phones
Device detection
Touch optimized
*Requires a website package

Time: 2 Weeks

Price: \$500

Social Media Package

Setup Facebook Fan Page
Setup Twitter Page
Custom Facebook Fan Page
Custom Twitter Page

Time: 1 Week

Price: \$250

Search Engine Optimization + Analytics Package

Get your website seen by major search engines and drive more traffic to your site

Monitor clicks, page views, average time spent on pages and more.

Time: 1 Week

Price: \$250

Photography

Custom photography for your website. Photography at the barn or an event. Photography package includes all images on DVD, as well as Photoshop editing and web compression.

1 Hour Shoot

Price: \$500 + Travel Costs

2 Hour Shoot

Price: \$750 + Travel Costs

3 Hour Shoot

Price: \$1000 + Travel Costs

Design and Print Services

Brand Identity - Custom Logo

Logo will be designed based on your input and provided to you in multiple formats and sizes, CMYK and RGB for print and web uses.

Three initial variations and final logo preparation after client meeting

Time: Varies

Price: \$200

Print Package

Custom Business Card Design

Custom Letterhead

Custom No.10 Envelopes

Time: 1 week

Price: \$300

Print Design + Configuration and Printing

Custom Business Card Design

Custom Letterhead

Custom No.10 Envelopes

Send to and work with printer

Time: Varies

Price: \$500 + Cost of Printing



Douglas Graham

516.233.6438

doug@douglasgrahamdesign.com
dgraham6@schools.nyc.gov

New York